

# Planning and Promotion of Cycling in Denmark

## Study Trip April 27-29, 2020

### Day Program

Preliminary version by 12.12.2019

#### Monday, April 27, 2020 (optional)

19:30-21:00 Evening get together.

#### Tuesday, April 28, 2020

08:30-10:30 **Bicycle excursion** in central Copenhagen, passing Dronning Louises Bro (Europe's busiest bicycle street) and other high-level bicycle facilities.

10:30-10:45 Short stop at Cyklistforbundet (Danish Cyclists' Federation).

10:45-12:00 **Bicycle excursion** passing the iconic Cykelslangen and Bryggebroen.

12:00-13:00 **Lunch**

13:00-16:00 Session at the **City of Copenhagen**, Njalsgade 13.

**Marie Kåstrup**, Head of Bicycle Program at the City of Copenhagen: Promotion of cycling in Copenhagen, current strategy and main inputs and outcomes.

**Sidsel Birk Hjuler**, manager of project Supercykelstier: Cycle Superhighways in the Capital Region, challenges and results.

**Thomas Krag**, former CEO of Cyklistforbundet: A historical view on cycling in Denmark and the role of NGOs.

16:00-17:45 **Bicycle excursion** visiting rush hour traffic at Langebro and the signposted route Havneringen, Inderhavnsbroen and The little Mermaid, ending in the city center.

18:30-21:00 **Evening meal**

#### Wednesday, April 29, 2020

8:30-9:00 **Bicycle Excursion** to Copenhagen Bicycle Hub

**Morten Kabell**, CEO of Copenhagenize Design

Company and former Mayor of Technical and Environmental Affairs in Copenhagen: The role of bicycle promotion in city politics.

Presentation of **Cycling Without Age**.

11:00-12:00 **Bicycle excursion** to Gladsaxe Municipality

12:00-12:30 **Lunch**

12:30-15:00 Session at the **City of Gladsaxe**

**Carsten Høeg Maegaard**, manager of Roads and Traffic, Gladsaxe: Bicycle policy of Gladsaxe.

**Troels Andersen**, senior traffic planner from Odense Municipality: Odense City of Cyclists, planning, public relations and realization.

**Jens Erik Larsen**, expert in bicycle route planning and signposting: Cycle route planning and signposting in Denmark and abroad.

15:00-16:30 **Bicycle excursion** to nearby S-train station, **bikes in S-train** to a station in central Copenhagen.

17:00 **End** of program.

## The organizers



**Jens Erik Larsen**, M.Sc, has since the late 1970'ies worked as a consultant with bicycle route planning. He is co-founder of Foreningen Frie Fugle and has been part of the Danish Road Directorate expert group

on bicycle signpost standardization. Jens Erik has made several bicycle maps and bicycle route plans including signposting. He is also an experienced study trip organizer, and has guided numerous cycle trips in Denmark and abroad.



**Thomas Krag**, M.Sc., was director of Danish Cyclists' Federation 1986-2000 and started his campaigning career as a volunteer about 10 years earlier. Year 2000 Thomas Krag

founded Thomas Krag Mobility Advice, a consultancy with expertise in mobility and transport behavior. Thomas Krag has been part of the organization of several national and international bicycle conferences.

## Practical Info

Participation cost is **569 €** with an early-bird price of **465 €**<sup>1</sup>. You can obtain the early-bird price if you sign up **January 15, 2020** at the latest or enroll at least two participants at the same time. The price includes all meals, bicycle rental and public transport during the study trip, but not accommodation (hotel and breakfast).

Cancellation fee is 20% until April 1, 2020. After this date cancellation is not possible.

Mail [je@friefugle.dk](mailto:je@friefugle.dk) or [tk@thomaskrag.com](mailto:tk@thomaskrag.com) for info, or call Jens Erik Larsen at +45 21 25 39 85 or Thomas Krag at +45 27 11 86 24.

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<sup>1</sup> The price presume you are from a non-Danish organisation and - in case you are based in an EU country - can present a valid VAT-number. With full VAT included participation cost is 680/550 € (normal/early bird).